

Getting an Animoto Educator Account

1. Go to www.animoto.com and click on SIGN UP.

2. Choose SIGN UP WITH EMAIL.

- Use your district Google account.

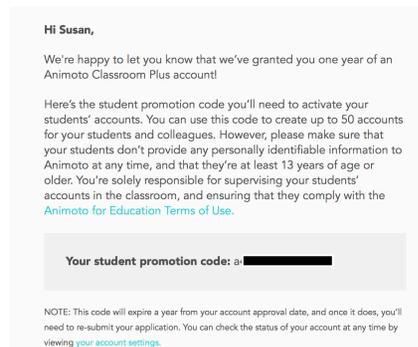
3. Go to animoto.com/education/classroom.

4. Click on APPLY NOW.



5. Fill in all of the required fields.

- Approval is immediate. Pro promo code is emailed to you.

A screenshot of the Animoto sign-up form. At the top, it says "Sign up for free". There is a link "Already have an account? Log in". Below that is a blue button "SIGN UP WITH FACEBOOK". There are input fields for "EMAIL" (with the example "e.g. me@domain.com"), "FULL NAME" (with "First Last" as a placeholder), and "PASSWORD" (with a "Show" link). Below these is a section "WHAT CAN WE HELP YOU MAKE VIDEOS FOR?" with radio buttons for "Personal Use", "Business", "Other", "Pro Photography", and "Education". There is a blue "SIGN UP" button at the bottom. A small note at the bottom says "By signing up you agree to our terms of service and privacy policy."A screenshot of the "Education Application" form. It has a dark header with the title "Education Application". Below the header are several input fields: "YOUR NAME", "YOUR SCHOOL", "GRADES YOU TEACH", "SUBJECTS YOU TEACH", "YOUR SCHOOL EMAIL ADDRESS", and "CLASS WEBSITE/BLOG". At the bottom right of the form is a blue "SIGN UP" button. A red arrow points to the form from the left.

Creating Student Accounts

1. Register for a free Gmail account.

This email account is important because it's where you'll get all emails related to your students' Animoto accounts. These accounts will not be linked in Animoto itself. In your new Gmail account, you'll get communications from Animoto, including notifications when videos are complete and password reset notifications. In that way, you can see what videos students have completed and keep an eye on their activity.

2. Create alias emails for your students.

You won't actually be creating an email address for each student — just a variation on your master email address. Gmail ignores any letters and numbers you add after a plus sign. But Animoto's system thinks each of these aliases is a unique email. So if you add a plus sign to your Gmail address (like this: **yourusername+alias@gmail.com**), you'll be able to create up to 50 student accounts without checking 50 different email addresses.

	A	B	C
1	Last Name	First Name	Email Alias
2	Black	Michael	mrssmithenglishclass+student1@gmail.com
3	Brown	Fred	mrssmithenglishclass+student2@gmail.com
4	Johnson	Amber	mrssmithenglishclass+student3@gmail.com
5	Jones	Carl	mrssmithenglishclass+student4@gmail.com
6	Lee	Josh	mrssmithenglishclass+student5@gmail.com
7	Smith	Jane	mrssmithenglishclass+student6@gmail.com
8	Taylor	Julia	mrssmithenglishclass+student7@gmail.com
9	Williams	Sarah	mrssmithenglishclass+student8@gmail.com

3. Create Animoto accounts for your students using the alias emails.

4. Log into the accounts and add pro promo code in the account profile.

Redeem a promo code
If you have received a promotional code, you can redeem it here.

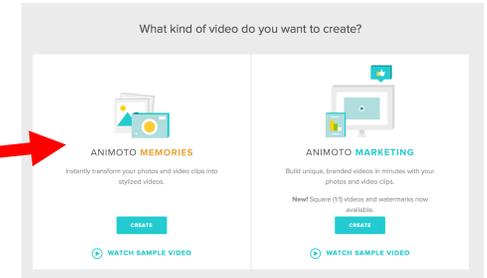


Creating a Memories Video

1. Click on

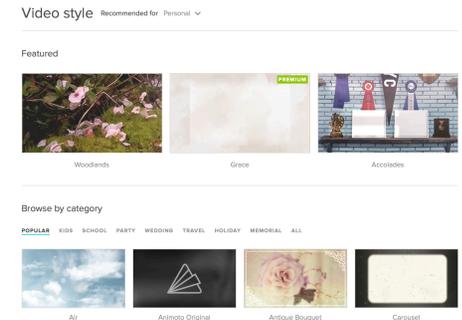
CREATE

and select MEMORIES

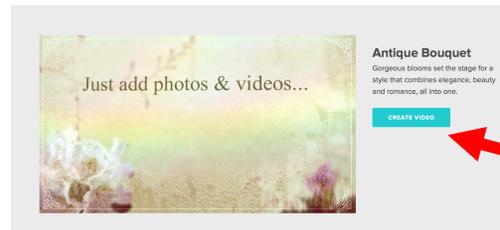


2. Select the video style that you want.

- Hold your cursor over the thumbnail to preview.



3. Click **CREATE VIDEO**



4. Use the toolbar to add pictures, videos, and text.

5. Adjust music and pacing.

6. When you are done, click **PREVIEW VIDEO & PRODUCE**.

7. Fill in information and click **FINISH**.

- Your video is ready to share.

TITLE
My Animoto Video

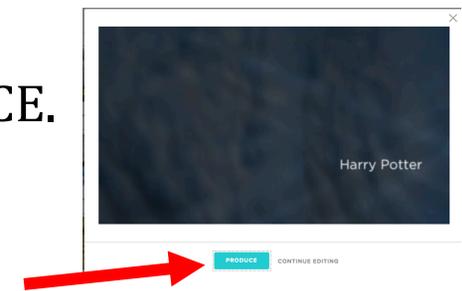
DATE

PRODUCER NAME
Susan O'Day

DESCRIPTION optional
Write a description

ANIMOTO BRANDING
Upgrade to Pro to remove the logo from the end of your videos.
UPGRADE

FINISH CONTINUE EDITING



ANIMOTO

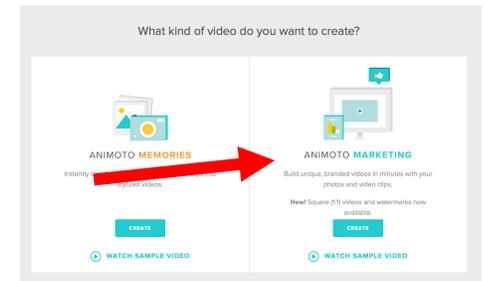


Creating a Marketing Video

1. Click on

CREATE

and select **MARKETING**



2. Select the template that you want or choose start from scratch

Choose a template to tell your story

Add your media and customize text, font and colors. You can add and delete sections to

START FROM SCRATCH



POPULAR



ATTRACT AN AUDIENCE



SHARE A PRODUCT OR SERVICE



TELL YOUR COMPANY'S STORY



VIEW ALL TEMPLATES

Popular



Bite-sized Product Intro



Real Estate Listing



Property Listing

3. Use the toolbar to select your style, design, filter, music, and ratio.

4. Add/modify blocks to create your advertisement.

- Record a blurb, Add text, or Upload a photo

5. When you are done, click **PREVIEW VIDEO & PRODUCE**.

6. Fill in information and click **FINISH**.

- Your video is ready to share.

ANIMOTO



Animoto Marketing Workspace

The image displays the Animoto Marketing Workspace interface, featuring a central storyboard and several sidebars for editing. Red arrows indicate the flow of interaction from the toolbars to the main workspace.

Left Sidebar (Editing Tools):

- Watermark:** Add logo to the corner of your video. Includes a logo upload button.
- Color:** Changes made here will be applied to your entire video. Includes controls for Title, Subtitle, and Accent.
- Text Size:** Sliders for Title and Subtitle.
- Font:** Standard Fonts, currently set to Montserrat.
- Change Style:** A grid of video style thumbnails such as "Hi, I'm Bulletin", "Concrete", "Hi, I'm Horizon", "Hi, I'm Clean Cut", "Hi, I'm Blank Slate", "Hi, I'm Glamour", "Hi, I'm Standout", "Hi, I'm Bold", and "Hi, I'm Hi-Rise".
- Filters:** Presets for NONE, B&W, COOL, WARM, DENIM, and FADE.
- Music:** Includes a "CHANGE" button, a song selection (e.g., "Shut The Floor Curious" with a 3:24 duration), a "TRIM SONG" button, and volume/loop controls.

Top Bar:

- Project name: test
- SAVED
- PREVIEW** button (highlighted with a red box)
- User profile: SUSAN

Media Panel:

- Media, PROJECT, FAVORITES, STOCK
- UPLOAD button

Storyboard (0:08):

- Central area showing video blocks. One block is a "PHOTO" (3s) with an "UPGRADE TO REMOVE" button.
- + ADD A BLOCK** button (highlighted with a red box)

Bottom Row (Block Editing):

- Four preview windows for editing individual blocks, each with "EDIT", "RECORD", and "UPLOAD" options.

Right Panel (Add a block):

- Basic: PHOTO, TEXT, VIDEO
- Special: COLLAGE, LOGO, QUOTE

Bottom Right: Help button

Sharing Options



Harry Potter

EDIT VIDEO

360p - FREE

SHARE

DOWNLOAD

DETAILS

SETTINGS



<https://animoto.com/play/qyJGB0TyJB1guCvzliUaBA>

COPY TO CLIPBOARD

Share link for streaming

Embed Video

Paste this code wherever your site or blog accepts HTML

```
<iframe id="vp1qyJGB" title="Video Player" width="432" height="243" frameborder="0" src="https://s3.amazonaws.com/embed.animoto.com/play.html?w=swf/production/vp1&e=1554918532&f=qyJGB0TyJB1guCvzliUaBA" ></iframe>
```

COPY TO CLIPBOARD

Use embed code to embed video & viewer directly in a webpage

- Autostart
- Loop

Advanced Options

Make sure to click AUTOSTART & LOOP

ANIMOTO

